

Together, achieving more.



3747 Hecktown Road • Easton, PA 18045

Account # \_\_\_\_\_

Store Name \_\_\_\_\_

Check only **ONE** that best describes the **PRIMARY** function of your business:  
(Please see definitions below for categories listed below)

Full Line Pet Store	Vet Clinic Non-Retail	Kennel Retail	Shelter & Rescue
Home, Lawn & Garden Store	Vet Clinic Retail	Kennel Non-Retail	Government Facility
Boutique/Specialty Store	Vet Hospital Non-Retail	Trainer	
Farm & Feed Store	Vet Hospital Retail	Breeder	

**DEFINITIONS**

**Full Line Pet Store:** Products offered should include all of the following: Dog Food/Treats and Supplies, Cat Food/Treats and Supplies, Bird Food/Treats and Supplies, Small Animals Food/Treats and Supplies.

**Home, Lawn & Garden:** Primary products offered include home improvement, DIY, landscaping tools, seeds, etc. Pet products are a secondary function of the store.

**Boutique/Specialty:** Specializes in a specific segment of the pet industry, i.e. Holistic foods, animal apparel, aquatic only, etc.

**Farm & Feed:** Primary products offered include feeds for farm animals, agricultural tools, etc. Pet products are a secondary function of the store.

**Vet Clinic & Hospital – Retail:** Establishment functions as a veterinary clinic or hospital that also offers retail space for pet products.

**Vet Clinic & Hospital – Non-Retail:** Establishment functions as a veterinary clinic or hospital, but does not offer retail space for pet products. However, establishment may fulfill special orders.

**Kennel – Retail & Non-retail:** Retail kennels offer retail space for pet products. Non-retail Kennels do not.

**Shelter & Rescue:** Establishment specializes as safe-haven for domesticated animals.

**Government Facility:** Includes police departments, firehouses and other government facilities.

**Trainer:** Establishment specializes in training & corrective behavior.

**Breeder:** Retail/Non-retail: Retail breeders offer retail space for pet products. Non-Retail breeders do not.

Check **ALL** that you will be selling (Consumables include Food, Treats and/or Litter/Bedding):

Dog Consumables	Small Animals Consumables	Aquatic Consumables	Reptiles
Dog Supplies	Small Animal Supplies	Aquatic Supplies	Large Animal Consumables
Puppies	Small Animals	Salt Water Fish	Large Animal Supplies
Cat Consumables	Bird Consumables	Fresh Water Fish	Exotic Animal Consumables
Cat Supplies	Bird Supplies	Reptile Consumables	Exotic Animal Supplies
Kittens	Bird	Reptile Supplies	

Other (Please list): \_\_\_\_\_

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Check all services that you offer:

Grooming

Boarding

Self-Wash

Vet Services

Training

Other (Please list): \_\_\_\_\_

Please list the square footage of your store: \_\_\_\_\_

Are you part of a chain of stores?      YES      NO

If so, please list the name and Phillips account number if available: \_\_\_\_\_

\_\_\_\_\_

If part of a chain, are you a regional or national chain of stores? \_\_\_\_\_

\_\_\_\_\_

Do you have a website?      YES      NO

If Yes, please include address: \_\_\_\_\_

Can Customers order directly online?      YES      NO

Other than Phillips, what other distributor(s) do you currently purchase or plan to purchase from?

\_\_\_\_\_

\_\_\_\_\_